

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

May 2, 2025

To whom it may concern,

Company name: ASAHI CO., LTD.
 Representative: Yoshifumi Shimoda
 President and Representative Director
 (Code number: 3333,
 Tokyo Stock Exchange Prime Market)
 Contact: Takeshi Kato
 General Manager, Corporate Planning
 Department
 (Tel: +81-6-6923-7900)

Preliminary Monthly Business Report
for April 2025 (March 21, 2025–April 20, 2025)

ASAHI CO., LTD. (the Company) hereby announces its preliminary monthly business report as follows.

Monthly results and year-on-year change for the fiscal year ending February 20, 2026 (February 21, 2025–February 20, 2026)

Month		Year-on-year change (%)					
		All stores			(Of those on the left) existing stores		
		Net sales	Number of customers	Sales per customer	Net sales	Number of customers	Sales per customer
March	Single month	99.7	96.4	103.7	98.2	94.8	103.6
	Cumulative	99.7	96.4	103.7	98.2	94.8	103.6
April	Single month	104.6	101.3	103.2	102.8	99.8	103.0
	Cumulative	102.6	99.3	103.4	101.0	97.8	103.3
May	Single month						
	Cumulative						
June	Single month						
	Cumulative						
July	Single month						
	Cumulative						
August	Single month						
	Cumulative						
September	Single month						
	Cumulative						
October	Single month						
	Cumulative						
November	Single month						
	Cumulative						
December	Single month						
	Cumulative						

January	Single month						
	Cumulative						
February	Single month						
	Cumulative						

- (Notes)
1. The above figures have been prepared based on our preliminary business report, which may differ from the actual results.
 2. Figures for existing stores are calculated for stores that have been open for at least 13 months, which are not fixed.
 3. Net sales, number of customers, and sales per customer of existing stores include e-commerce net sales.

Store Openings and Closures in April (March 21, 2025–April 20, 2025)

<Store openings>

Date of opening	Name of store	Location
March 21	Tokugawa store	Aichi

<Store closures>

None

Number of stores as of April 20, 2025

Directly operated stores:	530
Franchise stores:	17
Total:	547