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January 8, 2026

To whom it may concern,

Company name: ASAHI CO., LTD.
Representative: Yoshifumi Shimoda
President and Representative Director
(Code number: 3333,
Tokyo Stock Exchange Prime Market)
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Director
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Preliminary Monthly Business Report
for December 2025 (November 21, 2025– December 20, 2025)

ASAHI CO., LTD. (the Company) hereby announces its preliminary monthly business report as follows.

Monthly results and year-on-year change for the fiscal year ending February 20, 2026 (February 21, 2025–February 20, 2026)

Month		Year-on-year change (%)					
		All stores			(Of those on the left) existing stores		
		Net sales	Number of customers	Sales per customer	Net sales	Number of customers	Sales per customer
March	Single month	99.7	96.4	103.7	98.2	94.8	103.6
	Cumulative	99.7	96.4	103.7	98.2	94.8	103.6
April	Single month	104.6	101.3	103.2	102.8	99.8	103.0
	Cumulative	102.6	99.3	103.4	101.0	97.8	103.3
May	Single month	96.3	94.7	101.5	94.4	93.2	101.2
	Cumulative	100.9	97.8	103.2	99.2	96.3	103.0
June	Single month	91.5	91.2	100.2	90.1	90.2	99.9
	Cumulative	99.1	96.3	102.9	97.5	94.9	102.7
July	Single month	103.9	105.5	98.4	102.3	104.2	98.2
	Cumulative	99.9	98.0	102.0	98.2	96.6	101.7
August	Single month	93.6	95.7	97.4	91.9	94.7	97.1
	Cumulative	99.0	97.6	101.4	97.4	96.3	101.2
September	Single month	102.4	101.2	101.2	100.3	99.8	100.5
	Cumulative	99.4	98.1	101.3	97.7	96.8	101.0
October	Single month	99.9	98.3	101.3	97.3	96.5	100.8
	Cumulative	99.4	98.1	101.3	97.7	96.7	101.0
November	Single month	99.4	96.6	102.6	96.7	94.7	102.2
	Cumulative	99.4	98.0	101.4	97.6	96.5	101.1
December	Single month	101.5	99.2	103.3	101.0	97.7	103.3
	Cumulative	99.6	98.1	101.5	97.8	96.6	101.2

January	Single month						
	Cumulative						
February	Single month						
	Cumulative						

- (Notes) 1. The above figures have been prepared based on our preliminary business report, which may differ from the actual results.
2. Figures for existing stores are calculated for stores that have been open for at least 13 months, which are not fixed.
3. Net sales, number of customers, and sales per customer of existing stores include e-commerce net sales.

Store openings and closures in December (November 21, 2025– December 20, 2025)

<Store openings>

Date of opening	Name of store	Location
November 21	Setagayatsurumaki store	Tokyo
December 19	Higashisayamagaoka store	Saitama

<Store closures>

None

Number of stores as of December 20, 2025

Directly operated stores:	536
Franchise stores:	18
Total:	554